



Bachelor of Arts in **MARKETING AND MANAGEMENT FOR CREATIVE BUSINESS**

Starting from **October 2026** at **NABA**
Milan Campus, in **Italian** and in **English**
languages

INTERNATIONAL ACADEMY
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MILAN | ROME



Bachelor of Arts in **MARKETING AND MANAGEMENT FOR CREATIVE BUSINESS**

The BA aims to train professionals in the fields of communication, marketing, and innovation, capable of designing the strategies, services, and products of the future.

Through to the use of new technologies (with a focus on Artificial Intelligence) and a strong practical approach, students will acquire the skills needed to become creatives, startup founders, and developers in a multicultural environment.

Discover more



To discover the NABA complete
Academic Offer please visit
www.naba.it

NABA, Nuova Accademia di Belle Arti

For more information
T +39 02 97372106 **E** int.info@naba.it